#### What is Cinco de Mayo?

El Cinco de Mayo is celebrated in Mexico and the United States. It is the Fifth of May that commemorates President Benito Juarez and the Mexican army's defeat of Austrian Archduke Maximillian and Napolean's forces in 1862 in Puebla, Mexico. It proved to be a very decisive victory for both the United States of Mexico and the United States of America.

Ironically, there is much in common in that era of history for both countries and presidents. Benito Juarez is often referred to as the "Abe Lincoln of Mexico" because of his legendary honesty and his deep devotion to the common people. Born in the State of Ozxaca in 1806, Juarez was a full-blooded Indian. Orphaned at the age of three, he rose from working as a houseboy and through self study was able to become a law student. Juarez went on to hold various government posts as did Lincoln. In 1861 he became President of Mexico. Also like Lincoln, he was known for wearing a simple black suit and cape with a black stovepipe hat.

Early in 1862, Juarez learned that Napolean was sending Maximillian of Austria with an elite French army to establish rule in Mexico, and then perhaps move on to the USA. Since the United States was engaged in a Civil War, virtually most of the country was vulnerable to outside invasion from the French and Austrian armies. Juarez alerted Lincoln and indicated that he would be surprising the French on the night of May 4th. Victory was gained on the morning of the Fifth of May. The battle ended with Mexican General Zaragoza and French General Lorencz dueling with swords, whereupon General Lorencz met his Waterloo.

I am delighted in providing this history so as to share with you the meaning of such an important event for both countries.





# Playmakers

John and Yani present

# Izzy's 20th Annual Cinco de Mayo Fiesta

Sunday May 4, 2008 2 p.m.

### Bien Venidos Amigos! Izzy's 20<sup>th</sup> Annual Cinco de Mayo Program May 4, 2008

Welcome Emcee Celso Rodriguez
Music by Speedy Juan "The Jerk"
American National Anthem
Invocation, Brian Cahill
Remarks Anita Lopez Grand Marshal
John Connolly's Tribute to Mothers Day
Ballet Folklorico Imagenes Mexicanas
Jalapeno Eating Contest
Continuous Music by
D.J. and TV Host Tony Rios

Best Sombrero or Hat Contest
The Tony Orlando Review
Tribute to Mothers Day by
Homero Ortiz

Grito Contest

and the music and fun goes on!





#### Sponsors

Where would we be without friends? These are the folks that make sure we can have a web site, print flyers, buy postage stamps and make everything happen. Please be sure to stop by their place of business and say THANK YOU!

Hilton Hotel of Toledo
Treu House of Munch
Cinco de Mayo Mexican Restaurant
Jon D. Richardson, Attorney at Law
Joe Schaefer, CLU, CHFC
James Van Deilen, Attorney at Law
Peter J. Wagner, Attorney at Law
Reliance Propane and Fuel Oil
Seagate Roofing

Bartz Viviano Flowers & Gifts Monnette's Market

Rent A Jerk Professional Imposters Professionally

Michel TIRES PLUS

Heidelberg Distributing

Ground Round

Ahmed's Family Café

Rudy's Hot Dog

Fairfield Inn & Suites

The Claddagh Irish Pub

Affordable Cuts and Tanning Salon

The Brownstone Tavern/Restaurant

Toledo Turf Lawn & Landscape

Susan Pioch, Attorney at Law

Bodette Insurance Agency

Mancy's Italian Grill, George Mancy & Kathy Shumacher

Tony Rios Enterprises

One Day Sign

La Prensa Newspaper

El Tiempo, Your Latino Connection

Denver Wholesale Florists

Ultimate Nights DJ Service

C. Thomas McCarter, Attorney at Law

Jerome and Elida Bechstein Trottin' Charlies

Visit www.izzyscincodemayo.com for contact details and photos from today's event